

# SANDRO LA FERLA

80 Nassau Street, New York, NY 10038

646-490-4820

[www.sandrolaferlabackdrops.com](http://www.sandrolaferlabackdrops.com)

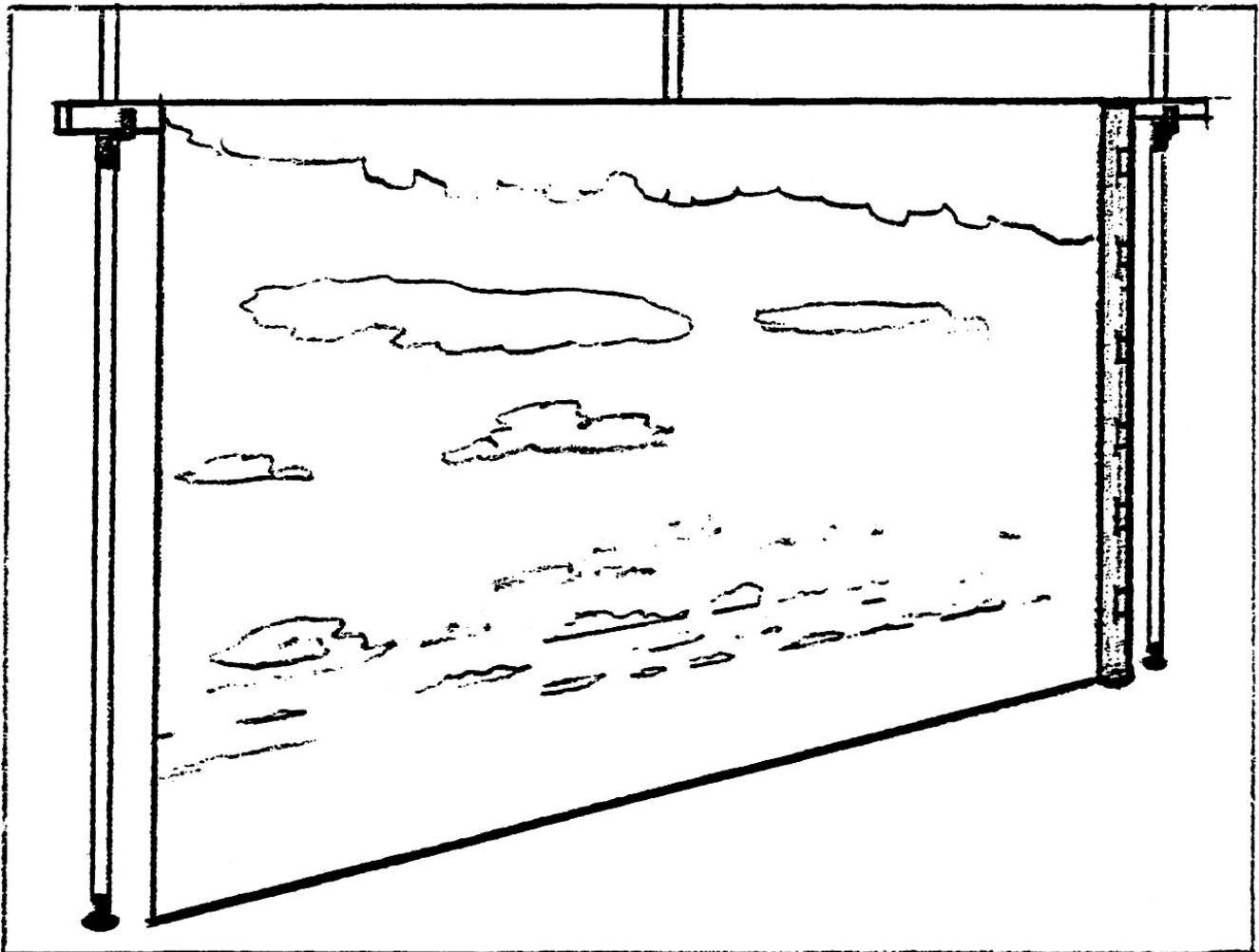
## BACKDROPS Extra-Wide Horizontal setup

The extra-wide horizontal backdrops vary from 10' high by 20' wide to 12' high by 30' wide. They always come rolled on their side on a 10' or 12' cardboard tube.

Because of its size, setting up one of these backdrops demands extra care.

Basically, a horizontal batten the length of the backdrop needs to be created with one or two extra polecats to support the middle.

Please handle with care. Painted canvas is more flexible than seamless paper, but it will still crease. We want to avoid damage. If you need help, please call us.



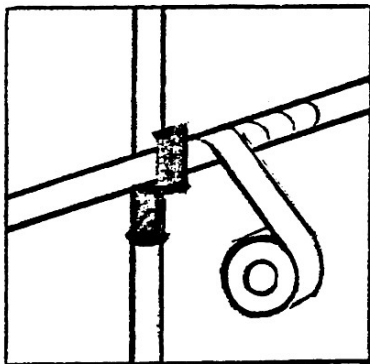
# SANDRO LA FERLA

80 Nassau Street, New York, NY 10038

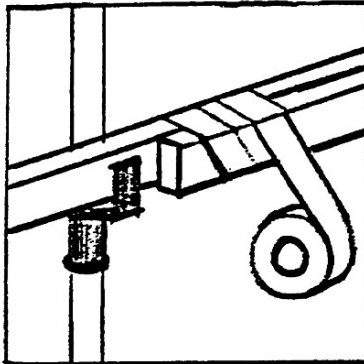
646-490-4820

www.sandrolaferlabackdrops.com

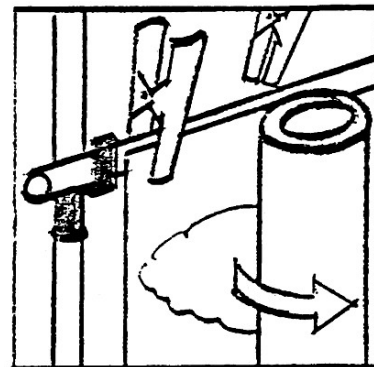
## BACKDROPS Extra-Wide Horizontal setup



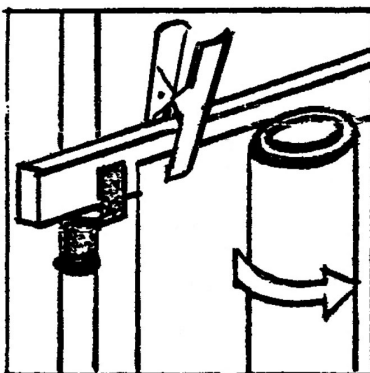
1. Extend and tape crossbar if needed.



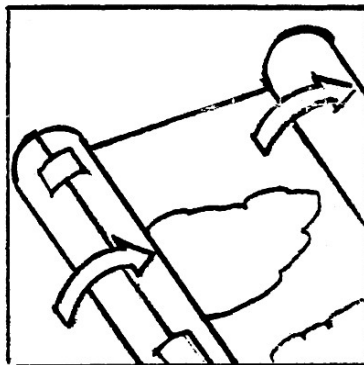
2. Or, extend, overlap, and tape across batten.



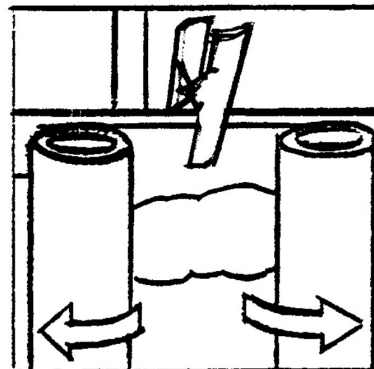
3. Clamp to pipe crossbar every two feet.



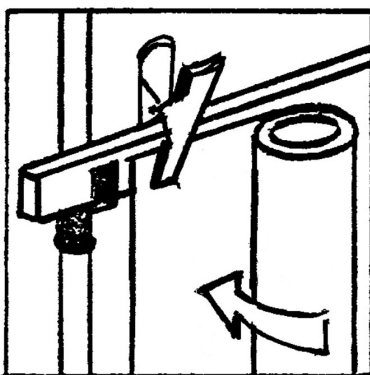
4. Or, clamp to wooden batten every two feet.



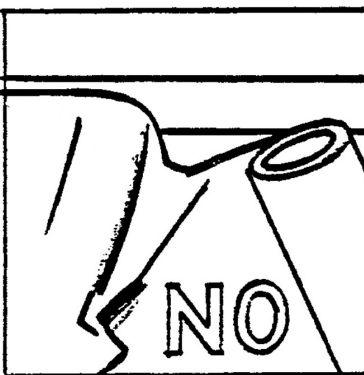
5. If you need only a smaller area, roll the unused area on a tube. Do not fold canvas.



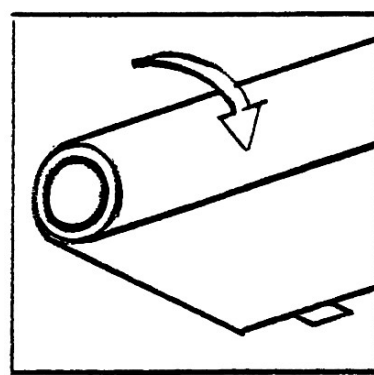
6. Set up smaller area, clamping every two feet. Do not fold canvas.



9. Reroll backdrop tightly on a clean floor, if necessary, and tape backdrop shut.



8. Please never allow backdrop to drape or crease.



7. Taking down: reroll backdrop as you remove the clamps.

# SANDRO LA FERLA

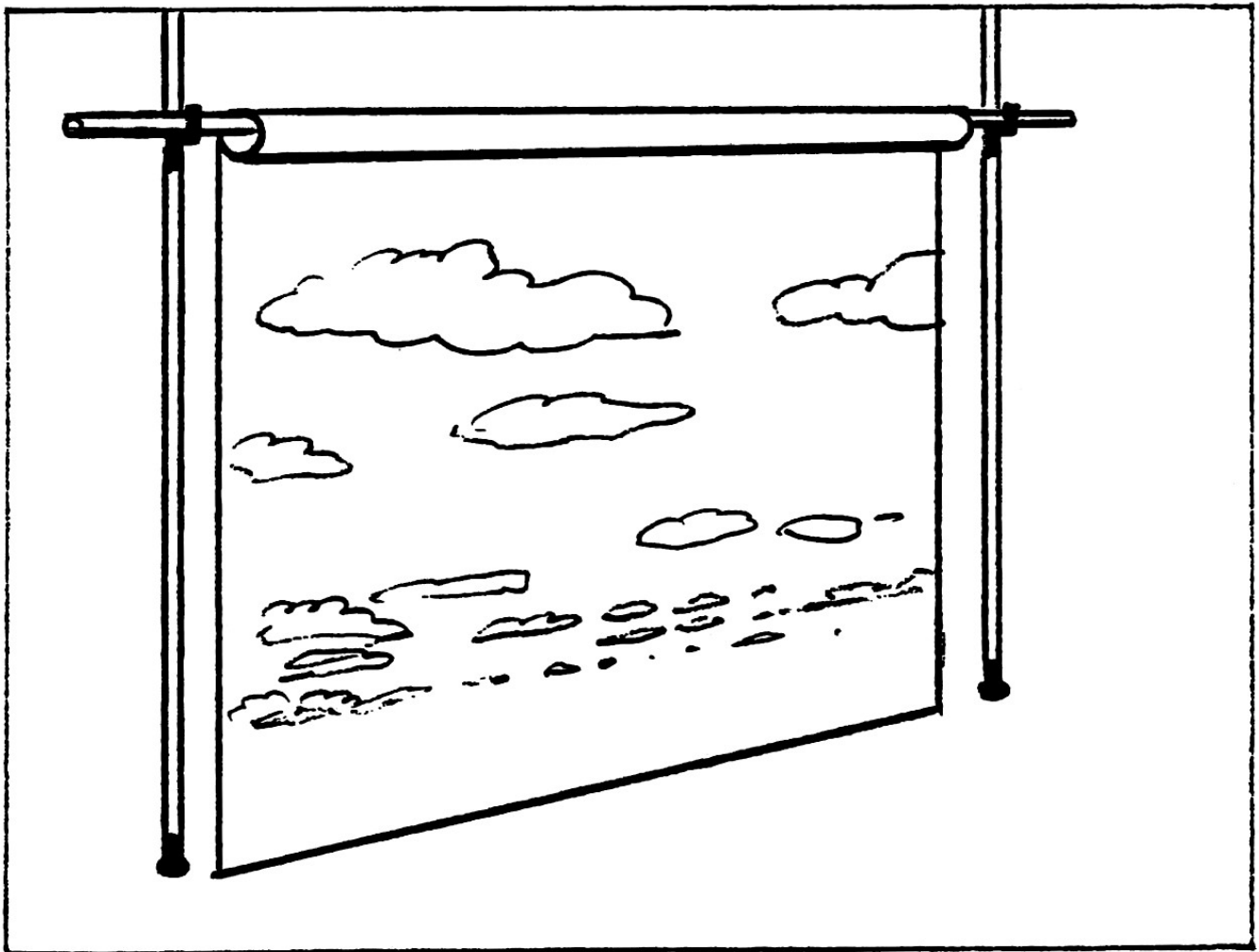
80 Nassau Street, New York, NY 10038

646-490-4820

[www.sandrolaferlabackdrops.com](http://www.sandrolaferlabackdrops.com)

## BACKDROPS Horizontal setup

The horizontal backdrop is our workhorse of backdrops. Set it up and unroll it as you would seamless paper and you are ready to shoot. The backdrop comes already stapled and taped to a cardboard tube. Please do not remove this fastening. A standard size of the horizontal backdrop is 10' high by 12' wide.



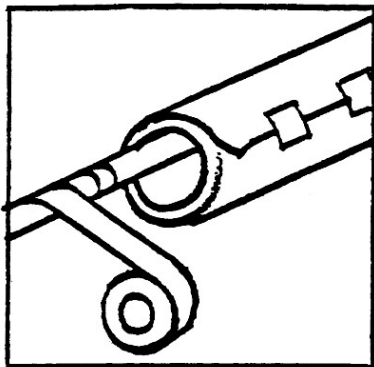
# SANDRO LA FERLA

80 Nassau Street, New York, NY 10038

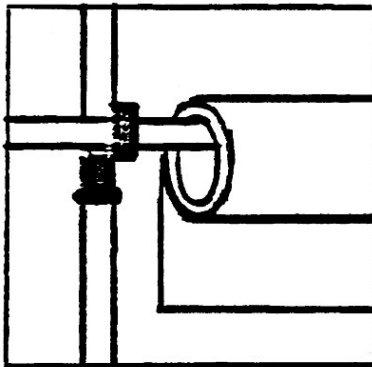
646-490-4820

[www.sandrolaferlabackdrops.com](http://www.sandrolaferlabackdrops.com)

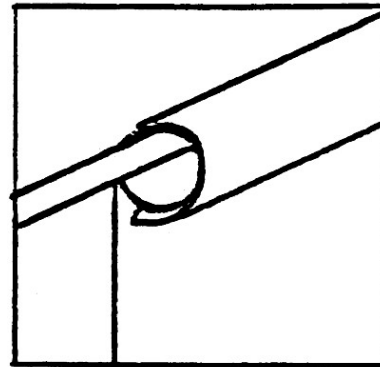
## BACKDROPS Horizontal setup



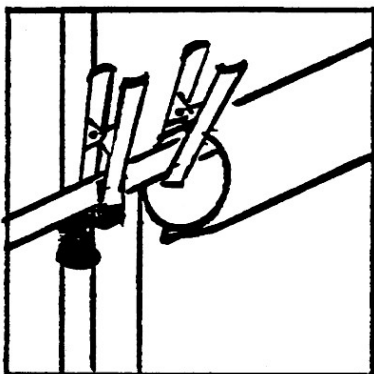
1. Slip an aluminum crossbar through the cardboard tube. Tape an extension needed.



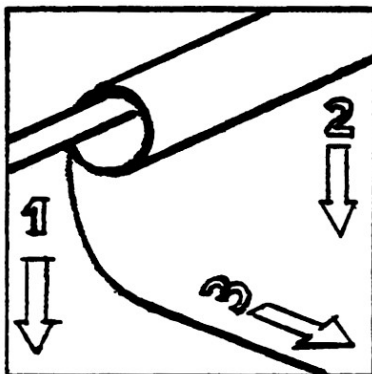
2. Set up two polecats and the crossbar. The backdrop's end is fastened to its tube. Please do not remove this fastening.



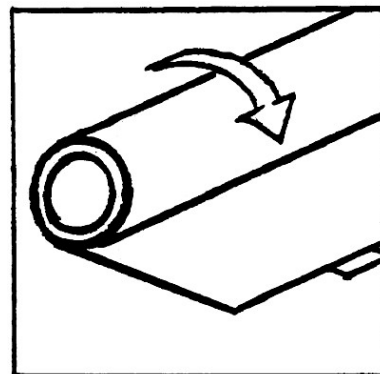
3. Leave one turn of canvas around the end for extra safety.



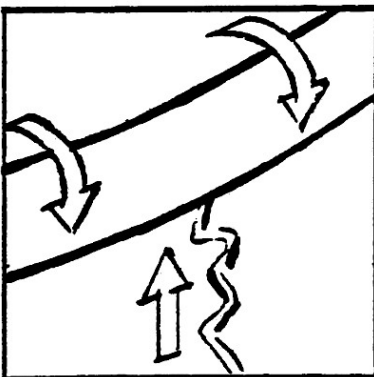
4. Clamp cardboard tube to aluminum crossbar and clamp crossbar to its hooks.



5. Take down on a clean floor. Do not crease. Do not drape.



6. Reroll tightly. Tape backdrop shut and return it to its shipping bag.



7. If you need to reroll backdrop standing up, support the middle while rerolling to avoid a crease.

# SANDRO LA FERLA

80 Nassau Street, New York, NY 10038

646-490-4820

[www.sandrolaferlabackdrops.com](http://www.sandrolaferlabackdrops.com)

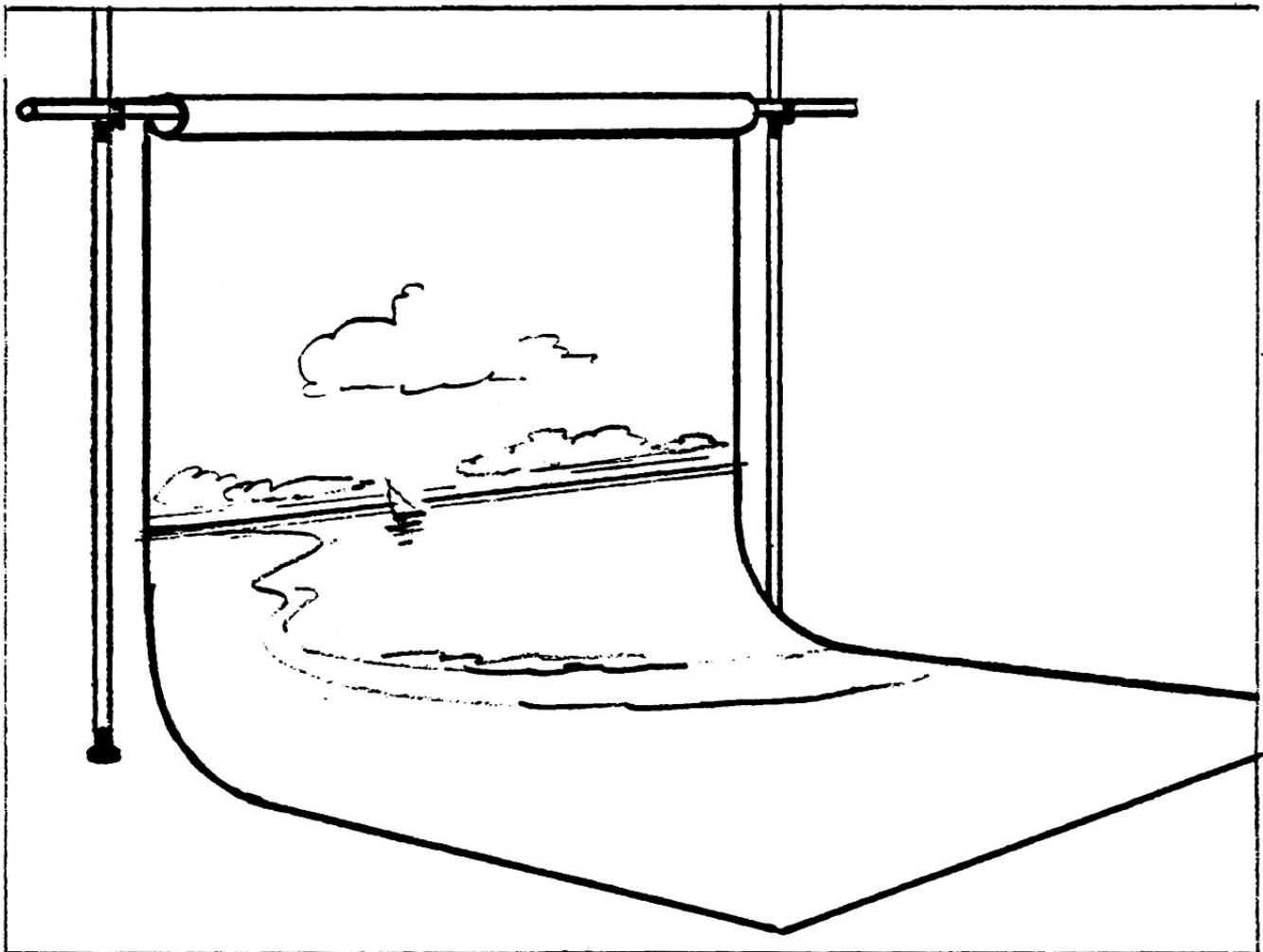
## BACKDROPS Sweep setup

Our sweep backdrop will give you the advantage of shooting a full figure with an uninterrupted background to set the model right “in the picture” - no need for additional foreground.

The backdrop comes rolled on a 10’ or 12’ cardboard tube matching its canvas width.

We designed it to be set up like a roll of seamless paper. It’s easy. Just slip an aluminum crossbar through the cardboard tube and unroll. The top edge of the backdrop is taped and stapled to the cardboard tube. Please do not remove this fastening.

We designed the lower portion of the backdrop, about 10’, to be walked on, but do not step on the upper portion of the backdrop. Please handle with care, and do not spill oils or other materials that will damage the canvas. Do not fold or crease.



# SANDRO LA FERLA

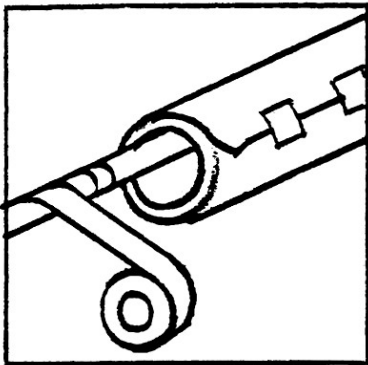
80 Nassau Street, New York, NY 10038

646-490-4820

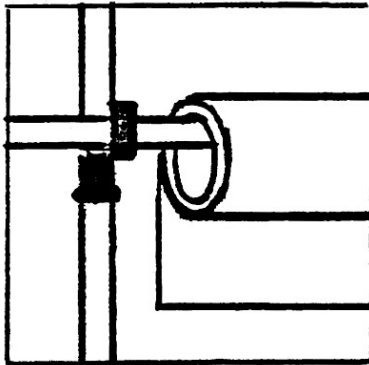
www.sandrolaferlabackdrops.com

## BACKDROPS

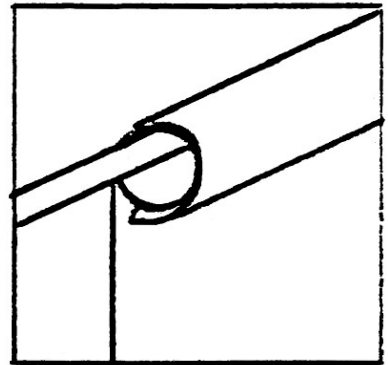
### Sweep setup



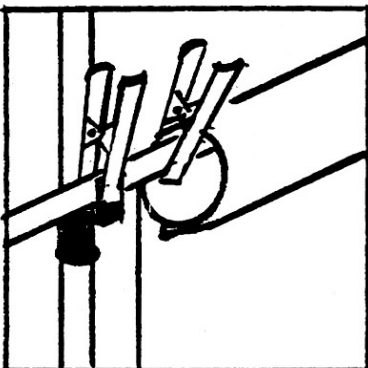
1. Setting up: slip an aluminum crossbar through the cardboard tube.



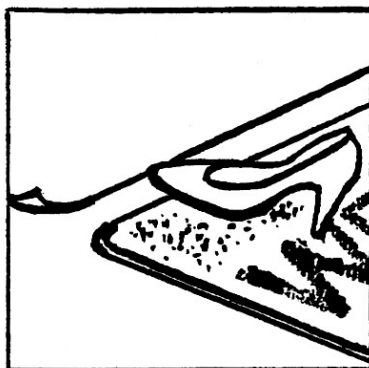
2. Set up the crossbar on two polecats and unroll backdrop like seamless paper.



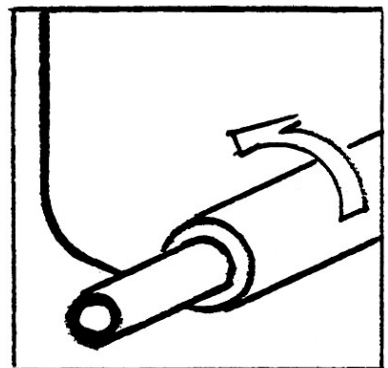
3. Leave one turn of canvas around the tube. The backdrop's top edge is fastened to the tube. Do not remove this fastening.



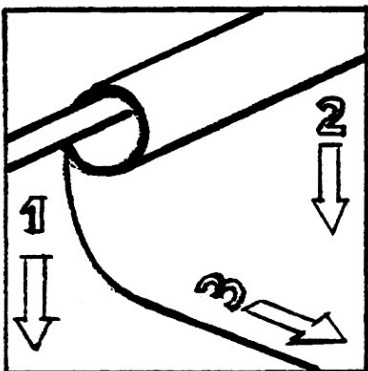
4. Clamp cardboard tube to aluminum crossbar and clamp crossbar to its polecat hooks.



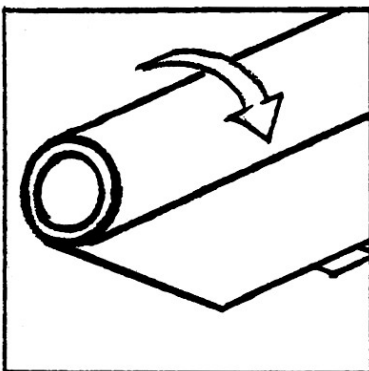
5. Wipe shoes clean on a mat before stepping on the lower portion of the backdrop.



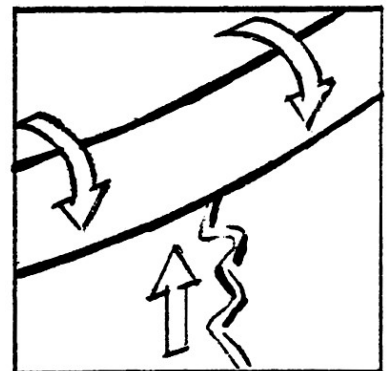
6. If bottom of backdrop is not used, tape the edge temporarily to a seamless and roll back. Please do not fold.



7. Taking down: lower the cardboard tube to the floor while pulling the bottom edge. Do not crease.



8. When backdrop is flat on the floor, reroll tightly. Tape backdrop shut.



9. If you must reroll backdrop standing up, support the middle while rerolling and avoid creasing.